

Bederra Corp.'s Lumar Imaging Division Enters Into Joint Venture With Basic Solutions

Wednesday August 6, 8:30 am ET

- Projected to Increase Revenues by Up to \$2 Million This Year -

HOUSTON, Aug. 6 /PRNewswire-FirstCall/ -- Bederra Corporation (OTC Bulletin Board: [BDRR - News](#)), a medical imaging and diagnostic company, announced today that its wholly-owned subsidiary Lumar Imaging, Inc. has entered into a joint venture (JV) agreement with Basic Solutions, Inc. According to the JV, Basic Solutions, Inc. will offer mobile cardiac stress testing and cardiac imaging services from Lumar's diagnostic medical imaging facility in Houston, TX. Lumar Imaging provides MRI, CT, Ultrasound and Pain Management services to the greater Houston area and is located adjacent to the world famous Texas Medical Center.

"This JV creates one of the few, if any, diagnostic imaging services companies in the city of Houston that offers both fixed and mobile diagnostic imaging services. Since diagnostic imaging is often a precursor to cardiac imaging, this JV creates a synergistic marketing opportunity to substantially increase our patient referral network. Lumar's patients gain the added convenience of going to a single, familiar location to receive multiple imaging services, avoiding the hassle of scheduling and traveling to various hospitals for similar tests," said Graham Williams, CEO of Bederra Corporation. "We anticipate new business gained from this JV will add \$1 to \$2 million in revenues for Lumar in 2008."

Kevin Baker, President of Basic Solutions, said, "This JV provides a fixed location for our mobile diagnostic imaging services, and positions us with direct access to many of the participating doctors and clinics located in and around the Texas Medical Center. We look forward to utilizing the combined marketing strengths of our companies to achieve greater sales growth."

About Bederra Corporation

Bederra Corporation, through its wholly owned subsidiaries Diagnos, Inc. and Lumar Imaging, Inc., provides multiple modality diagnostic medical imaging services to the greater Houston area and the world famous Texas Medical Center. The Company's business strategy is to continue to expand its current operations and seek out additional acquisitions that will complement its core offerings.

Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products and services in development, including any planned acquisitions, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The results anticipated by any or all of these forward-looking statements may not occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events or changes in the Company's plans or expectations.