



Nov 17, 2009 08:00 ET

## **Bederra Corporation Announces Reorganization of Subsidiaries, Status of Pending Acquisitions, and Overhead Reductions of Approximately \$360,000 per Year**

HOUSTON, TX--(Marketwire - November 17, 2009) - Bederra Corporation (PINKSHEETS: BEDA), a Houston, Texas-based, diversified medical services provider announces the reorganization of Lumar Imaging and its subsidiaries.

Because of the announced 34% reduction in reimbursements from Medicare beginning Jan. 1, 2010, the company has closed its Lumar and Reliant clinic facility in advance of the Medicare cuts in a move to reorganize and reduce overhead costs to the company. The facility has experienced costly technical and electrical problems in its leased space as an ongoing result of Hurricane Ike a year ago. These issues along with the inability to renegotiate an acceptable lease arrangement on the facility has caused management to reassess the location of the clinic and has resulted in a concerted effort now to focus on providing mobile diagnostic services going forward. These mobile services will have lower overhead and fixed costs and will add greater geographical patient coverage through an expanded network of physicians' offices, clinics, nursing homes and corporate facilities. This will create continued patient care in the face of Medicare cuts and allow the company to contract out services such as MRI and CT without the high overhead costs. Management believes this move will also generate greater revenues, while reducing overhead by an estimated \$360,000 per year resulting in greater profitability.

Management noted that despite the impediments faced at the Reliant facility, the company has not abandoned the clinic-based model and will continue to identify and acquire cost-effective, profitable clinics that complement its mobile diagnostic services.

The acquisition of Texas Mobile Health is still on track and expected to close by the end of November. Texas Mobile Health will greatly enable the company's mobile diagnostic services and will be major pillar of revenue for the company, expected to add approximately \$3-4 million in gross annual revenue. Texas Mobile Health currently provides Eko Cardiograms, Pulmonary Function tests, Vascular Studies and Event Monitoring to physicians offices, clinics, and nursing homes.

Major assets of the Company are its insurance contracts. It is very difficult to obtain these contracts and will be even more difficult with the proposed changes in recent health care legislation. If the proposed changes are implemented, the number of mobile diagnostic providers will shrink as a number of these competitors are currently operating without these contracts will not be able to bill for their services. These proposed changes, in turn, will benefit the mobile diagnostic services of the company and its subsidiaries.

Management also stated that Bederra Corp's move to its new corporate offices is complete. The company has leased new space as of November 1, 2009. All shareholders are welcome to visit. The new address is:

710 N. Post Oak Rd, Suite 400  
Houston, TX 77024  
Tel. 281-540-0500  
Fax 832-442-3149

Finally, management announced that the Company plans to issue third quarter financial statements next week.

About Bederra Corp.

<http://www.bederra.com>

Bederra Corporation, through its wholly owned subsidiaries Lumar Imaging, Inc., Reliant Medical Group and Diagnos, Inc; provides multiple modality diagnostic medical imaging services to the greater Houston area and the world famous Texas Medical Center. The Company's business strategy is to continue to expand its current operations and seek out additional acquisitions that will complement its core offerings.

Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products and services in development, including any planned acquisitions, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The results anticipated by any or all of these forward-looking statements may not occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events or changes in the Company's plans or expectations.

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